

ASSOCIATION FOR COMPUTATIONAL LINGUISTICS (ACL)

INVITATION TO SPONSOR CONFERENCES

IN 2019

The Association for Computational Linguistics (ACL) provides the preeminent forum for dissemination of the latest developments in computational linguistics and natural language processing. The ACL, its regional chapter in the Americas (NAACL-HLT), and the Special Interest Group on Linguistic data and corpus-based approaches to NLP (EMNLP) will host the following ACL-related conferences in 2019:

- NAACL-HLT 2019 in Minneapolis, Minnesota, USA (2 – 7 June)
- ACL 2019 in Florence, Italy (28 July – 2 August)
- EMNLP 2019 in Hong Kong (3 - 7 November)

In the recent years, ACL conferences have enjoyed a growth spurt and now attract 1,800 to over 2,500 paying attendees, NAACL-HLT conferences between 1,400 and 1,800, and EMNLP conferences between 1,400 and 2,500.

This document summarizes sponsorship opportunities at the three upcoming conferences. The ACL also offers a “2Pack” or a “3Pack” which, for a single payment, gives access to sponsorship opportunities at two or three 2019 conferences of choice. The 2Pack and 3Pack will provide a significant discount, and an easy opportunity for global presence in the leading conferences on natural language processing.

Starting in 2019, the ACL is also offering new opportunities to support our Diversity & Inclusion efforts. By adding a D&I Champion or D&I Ally sponsorship, you can broaden the pool of NLP/CL talent available to industry and academia, by making our conferences accessible to a range of participants who would otherwise have difficulty participating.

Further information on sponsorship opportunities can be obtained by contacting sponsoring@aclweb.org or any of the Sponsor Chairs listed on page 9 of this booklet.

LEVELS OF SPONSORSHIP

DIAMOND SPONSORSHIP

NAACL-HLT 2019	\$15,400 USD		
ACL 2019	\$23,775 USD	or local	21,009 EURO
EMNLP 2019	\$20,225 USD		
3Pack	\$47,520 USD		
2Pack: NAACL-HLT + ACL	\$31,340 USD		
2Pack: NAACL-HLT + EMNLP	\$28,500 USD		
2Pack: ACL + EMNLP	\$35,200 USD		

Benefits:

- Sponsorship of one conference Plenary Session
- Acknowledgement at commencement of sponsored Plenary Session
- Acknowledgement and hyperlink on conference website
- One page mono advertisement in program booklet
- Company logo on conference bags
- Promotional material inserts in conference bags (up to three items)
- Inclusion of company logo in Diamond section on large, prominently displayed banner
- Complimentary double exhibition space up to 6.0 m wide x 2.0 m deep
- Complimentary registration for five (5) company representatives to the main conference and any/all tutorials and workshops

PLATINUM SPONSORSHIP

NAACL-HLT 2019	\$ 9,300 USD		
ACL 2019	\$14,500 USD	or local	12,813 EURO
EMNLP 2019	\$12,200 USD		
3Pack	\$30,000 USD		
2Pack: NAACL-HLT + ACL	\$19,040 USD		
2Pack: NAACL-HLT + EMNLP	\$17,200 USD		
2Pack: ACL + EMNLP	\$21,360 USD		

Benefits:

- Sponsorship of one conference Plenary Session
- Acknowledgement at commencement of sponsored Plenary Session
- Acknowledgement and hyperlink on conference website
- One page mono advertisement in program booklet
- Company logo on conference bags
- Promotional material inserts in conference bags (up to two items)
- Inclusion of company logo in Platinum section on large, prominently displayed banner
- Complimentary registration to the main conference for three (3) company representatives

GOLD SPONSORSHIP

NAACL-HLT 2019	\$ 5,200 USD		
ACL 2019	\$ 8,000 USD	or local	7,070 EURO
EMNLP 2019	\$ 6,800 USD		
3Pack	\$16,000 USD		
2Pack: NAACL-HLT + ACL	\$ 10,560 USD		
2Pack: NAACL-HLT + EMNLP	\$ 9,600 USD		
2Pack: ACL + EMNLP	\$ 11,850 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Half page mono advertisement in program booklet
- Promotional material inserts in conference bags (up to two items)
- Inclusion of company logo in Gold section on large, prominently displayed banner
- Complimentary registration to the main conference for two (2) company representatives

SILVER SPONSORSHIP

NAACL-HLT 2019	\$ 2,850 USD		
ACL 2019	\$ 4,400 USD	or local	3,890 EURO
EMNLP 2019	\$ 3,750 USD		
3Pack	\$ 8,800 USD		
2Pack: NAACL-HLT + ACL	\$ 5,800 USD		
2Pack: NAACL-HLT + EMNLP	\$ 5,280 USD		
2Pack: ACL + EMNLP	\$ 6,525 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Inclusion of company logo in Silver section on large, prominently displayed banner
- Complimentary registration to the main conference for one (1) company representative

BRONZE SPONSORSHIP

NAACL-HLT 2019	\$ 1,550 USD		
ACL 2019	\$ 2,400 USD	or local	2,120 EURO
EMNLP 2019	\$ 2,050 USD		
3Pack	\$ 4,800 USD		
2Pack: NAACL-HLT + ACL	\$ 3,160 USD		
2Pack: NAACL-HLT + EMNLP	\$ 2,880 USD		
2Pack: ACL + EMNLP	\$ 3,550 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet

- Inclusion of company logo in Bronze section on large, prominently displayed banner
- Promotional material insert in conference bags (one item)

SUPPORTER SPONSORSHIP

NAACL-HLT 2019	\$ 850 USD		
ACL 2019	\$ 1,280 USD	or local	1,130 EURO
EMNLP 2019	\$ 1,090 USD		
3Pack	\$ 2,575 USD		
2Pack: NAACL-HLT + ACL	\$ 1,700 USD		
2Pack: NAACL-HLT + EMNLP	\$ 1,550 USD		
2Pack: ACL + EMNLP	\$ 1,900 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Listing in program booklet
- Promotional material insert in conference bags (one item)

EXHIBITOR MANNED PER MAIN CONFERENCE DAY

NAACL-HLT 2019	\$ 700 USD		
ACL 2019	\$ 700 USD	or local	620 EURO
EMNLP 2019	\$ 700 USD		
3Pack	\$ 1,680 USD		
2Pack: NAACL-HLT + ACL	\$ 1,120 USD		
2Pack: NAACL-HLT + EMNLP	\$ 1,120 USD		
2Pack: ACL + EMNLP	\$ 1,120 USD		

Benefits:

- Platinum and Gold Sponsors: Discount of \$200 per day

All Exhibitors:

- One exhibition space up to 3.0 m wide x 2.0 m deep
- Complimentary refreshments for 1-2 stand managers

EXHIBITOR UNMANNED PER MAIN CONFERENCE DAY

NAACL-HLT 2019	\$ 300 USD		
ACL 2019	\$ 300 USD	or local	265 EURO
EMNLP 2019	\$ 300 USD		
3Pack	\$ 720 USD		
2Pack: NAACL-HLT + ACL	\$ 480 USD		
2Pack: NAACL-HLT + EMNLP	\$ 480 USD		
2Pack: ACL + EMNLP	\$ 480 USD		

Benefits:

- One exhibition space up to 3.0 m wide x 2.0 m deep

DIVERSITY & INCLUSION CHAMPION

NAACL-HLT 2019	\$ 6,800 USD		
ACL 2019	\$ 9,900 USD	or local	8,700 EURO
EMNLP 2019	\$ 8,900 USD		
3Pack	\$20,560 USD		
2Pack: NAACL-HLT + ACL	\$13,440 USD		
2Pack: NAACL-HLT + EMNLP	\$12,640 USD		
2Pack: ACL + EMNLP	\$15,040 USD		

Benefits:

- Support researchers with families through childcare subsidies
- Enable accommodations for researchers with disabilities (e.g., talk captioning)
- Subsidize attendance for researchers with financial hardship
- Subsidize attendance by first-time attendees from underrepresented regions and groups
- Enable remote participation by researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

- Acknowledgement at commencement of sponsored Plenary Session
- Acknowledgement and hyperlink on conference website
- Inclusion of company logo in D&I Champion section on large, prominently displayed banner
- D&I Champion sign at your exhibition space (if any)
- Acknowledgement of your company to each participant who is notified of receiving subsidies or special accommodations
- Conference T-shirt with your company's logo given to selected subsidized participants

DIVERSITY & INCLUSION ALLY

NAACL-HLT 2019	\$ 3,900 USD		
ACL 2019	\$ 5,900 USD	or local	5,200 EURO
EMNLP 2019	\$ 4,900 USD		
3Pack	\$11,760 USD		
2Pack: NAACL-HLT + ACL	\$ 7,840 USD		
2Pack: NAACL-HLT + EMNLP	\$ 7,040 USD		
2Pack: ACL + EMNLP	\$ 8,640 USD		

Benefits:

- Support researchers with families through childcare subsidies
- Enable accommodations for researchers with disabilities (e.g., talk captioning)
- Subsidize attendance for researchers with financial hardship
- Subsidize attendance by first-time attendees from underrepresented regions and groups
- Enable remote participation by researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

- Acknowledgement at commencement of sponsored Plenary Session
- Acknowledgement and hyperlink on conference website
- Inclusion of company logo in D&I Ally section on large, prominently displayed banner
- D&I Ally sign at your exhibition space (if any)
- Acknowledgement of your company to each participant who is notified of receiving subsidies or special accommodations

SOCIAL EVENT OR POSTER SESSION DINNER SPONSOR

NAACL-HLT 2019	\$ 5,000 USD		
ACL 2019	\$ 7,500 USD	or local	6,625 EURO
EMNLP 2019	\$ 5,000 USD		
3Pack	\$14,000 USD		
2Pack: NAACL-HLT + ACL	\$10,000 USD		
2Pack: NAACL-HLT + EMNLP	\$ 8,000 USD		
2Pack: ACL + EMNLP	\$10,000 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Half page mono advertisement in program booklet
- Promotional material insert in conference bags (up to two items)
- Opportunity for company banner to be hung in the Social Event or Poster/Dinner venue
- Opportunity to provide attendee gifts at the Social Event or Dinner
- May invite up to 5 complimentary guests to the Social Event or Dinner

SOCIAL EVENT ENTERTAINMENT SPONSOR

NAACL-HLT 2019	\$ 2,500 USD		
ACL 2019	\$ 3,500 USD	or local	3,095 EURO
EMNLP 2019	\$ 2,500 USD		
3Pack	\$ 6,800 USD		
2Pack: NAACL-HLT + ACL	\$ 6,000 USD		
2Pack: NAACL-HLT + EMNLP	\$ 4,000 USD		
2Pack: ACL + EMNLP	\$ 6,000 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Opportunity for company banner to be hung in Social Event venue
- May invite up to 2 complimentary guests to the Social Event

WELCOMING RECEPTION SPONSORSHIP

NAACL-HLT 2019	\$ 3,500 USD		
ACL 2019	\$ 4,500 USD	or local	3,975 EURO
EMNLP 2019	\$ 3,500 USD		
3Pack	\$ 9,200 USD		
2Pack: NAACL-HLT + ACL	\$ 6,400 USD		
2Pack: NAACL-HLT + EMNLP	\$ 5,600 USD		
2Pack: ACL + EMNLP	\$ 6,400 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Opportunity for company banner to be hung in Reception venue
- May provide additional entertainment at the Reception (in consultation with the organizers)
- May invite up to 5 complimentary guests to the Reception

SPONSORSHIP of STUDENT VOLUNTEERS

NAACL-HLT 2019	\$ 5,000 USD		
ACL 2019	\$ 8,800 USD	or local	7,775 EURO
EMNLP 2019	\$ 6,200 USD		
3Pack	\$16,000 USD		
2Pack: NAACL-HLT + ACL	\$11,050 USD		
2Pack: NAACL-HLT + EMNLP	\$ 8,950 USD		
2Pack: ACL + EMNLP	\$15,000 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Your logo on all T-shirts worn by Student Volunteers (design of T-shirt in cooperation with local organizers)
- Acknowledgement of your support for the Student Volunteers to attend the Social Event or Poster Dinner
- Complimentary registration for one (1) company representative

SPONSORSHIP of WIRELESS INTERNET

NAACL-HLT 2019	\$ 5,000 USD		
ACL 2019	\$ 5,000 USD	or local	4,420 EURO
EMNLP 2019	\$ 5,000 USD		
3Pack	\$12,000 USD		
2Pack: NAACL-HLT + ACL	\$ 8,000 USD		
2Pack: NAACL-HLT + EMNLP	\$ 8,000 USD		
2Pack: ACL + EMNLP	\$ 8,000 USD		

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Opportunity for promotional material to be displayed in foyers / at hotspots
- Complimentary registration for one (1) company representative

PROMOTIONAL MATERIAL

HALF PAGE MONO ADVERTISEMENT IN PROGRAM BOOKLET

NAACL-HLT 2019	\$ 525 USD		
ACL 2019	\$ 925 USD	or local	820 EURO
EMNLP 2019	\$ 650 USD		
3Pack	\$ 1,700 USD		
2Pack: NAACL-HLT + ACL	\$ 1,150 USD		
2Pack: NAACL-HLT + EMNLP	\$ 950 USD		
2Pack: ACL + EMNLP	\$ 1,250 USD		

QUARTER PAGE MONO ADVERTISEMENT IN PROGRAM BOOKLET

NAACL-HLT 2019	\$ 275 USD		
ACL 2019	\$ 475 USD	or local	420 EURO
EMNLP 2019	\$ 350 USD		
3Pack	\$ 900 USD		
2Pack: NAACL-HLT + ACL	\$ 600 USD		
2Pack: NAACL-HLT + EMNLP	\$ 500 USD		
2Pack: ACL + EMNLP	\$ 650 USD		

Note: the program booklet is usually compact size, i.e., about half of US letter size, or A5.

CONFERENCE BAG INCLUSION (PER ITEM)

NAACL-HLT 2019	\$ 300 USD		
ACL 2019	\$ 450 USD	or local	398 EURO
EMNLP 2019	\$ 350 USD		
3Pack	\$ 880 USD		
2Pack: NAACL-HLT + ACL	\$ 600 USD		
2Pack: NAACL-HLT + EMNLP	\$ 520 USD		
2Pack: ACL + EMNLP	\$ 640 USD		

Benefits:

- Promotional material insert in conference bags (one item, such as one flyer, toy or gadget)

**SPONSORING EVENTS IS EASY!
CONTACT ANY OF THE FOLLOWING PEOPLE
TO BECOME A SPONSOR!**

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